



December 1999

THE PIPELINE

THE CENSUS IS COMING

The year 2000 means more than the beginning of a new millennium, it is time to count every man, woman and child in America for the United States Census Bureau. Beginning April 1, 2000 every household will receive a questionnaire asking basic questions about you and your family. Households receiving the short form will only have to answer eight fill-in the blank questions, which cover topics such as name, sex, age, relationship, race and whether you own or rent your house. One out of six households chosen at random will be sent a long form that will ask questions about your education, ancestry, employment, disability and house heating fuel. The long form is necessary to get socioeconomic information needed for a wide range of government and federal programs. Don't worry, most households will receive the short form. Regardless of which questionnaire you receive, any information gathered from your household is confidential. By law, the Census Bureau cannot share your information with any other government agency.

Your cooperation is needed from the Census Bureau and the City. Accounting for every resident of Wood River can mean more state and federal money for roads, schools, parks and assistance programs. Your input can help decision makers identify trends in areas such as development, labor markets, economics and housing. All of this information is vital when setting community goals. This information cannot be gathered and become beneficial to you and your family unless you fill out the questionnaires and send it in.

What happens if you don't send it in? For questionnaires

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that are incomplete, a Census employee must contact you to obtain the missing information. In cases where the questionnaire is not returned, the Census Bureau is employing thousands of workers to canvass areas and gather the needed information. That could mean additional mailings and possibly a visit by a Census employee. All of the additional costs of postage and employees to gather the information is paid through your tax dollars. Help avoid a costly census by taking a few minutes to fill out the questionnaire accurately and send it in. For more information on the Census 2000, you can visit the United States Census Bureau homepage at www.census.gov.

HELP WANTED-CENSUS BUREAU

To remain fully staffed during the 2000 Census, the United States Census Bureau is looking to recruit individuals starting in December. The bureau is looking for a wide range of people to fill temporary jobs with a starting salary of \$9.50/hour plus .31/mile in gas reimbursement. Workers can be people who want to schedule another job around their current employment, as well as retirees, participants in government programs and people who are not currently employed.

The Census Bureau is striving to employ people to work within the neighborhoods in which they live. The Census is not an office job. Workers will spend most of their time locating addresses and conducting door-to-door interviews. In order to find people at home, census takers must be able to work evenings and weekends.

For information or location of testing and application center, please contact the local Census office at (618) 355-7661.



From our families to yours!
The Wood River City Council and Staff

Y2K BECAUSE

Intro: Several years ago, Dr. Iben Browning predicted an earthquake along the New Madrid fault in Southern Missouri. The results of his prediction were disaster awareness and preparations by some, total disregard by others. Those who heeded his warning found that preparing for an earthquake is much the same for a tornado, a flood, a blizzard, or other disaster. With the approach of the Millennium, we find ourselves looking at another possible disaster. Unlike a natural disaster, however, this one is man-made and totally predictable, almost. The Y2K dilemma looms just a

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month away. And, while the problem is real, the overall impact of Y2K is about as predictable as Dr. Browning's New Madrid quake.

We won't prolong this article with a description of what Y2K is. The doom and gloom media types have already done that. Let's just say, Y2K is a computer problem involving the date January 1st, 2000. Some computers and the informational systems connected to them can't deal with the year 00 and may shut down or lock up. This could lead to some interesting problems.

In the past ten years, we have all come to enjoy the unique lifestyle made possible by computers and computer chips. We can buy groceries, gas, or a new toaster and never write a check or carry cash. We can start our cars and know that the fuel, oil, electronics, perhaps even the air in the tires are okay. We can program our VCRs and the wall thermostat for up to a year or more. We can call home from almost anywhere in the world at any time. But, suppose these conveniences were gone for an hour, a day, a week, or more.

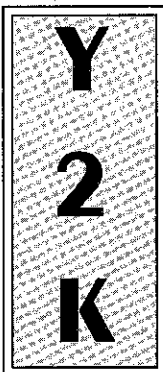
For the past several months, the state, the city, and business community have been examining the problems Y2K could create. Probable trouble spots have been examined, scenarios played out, plans developed, and still no one is sure of the impact. Two things most officials agree upon are: we should all do our best to prepare, both as a community and as individuals, and don't panic. Y2K isn't a hurricane, a tornado, or a flood; Y2K will be, at most, a disruption of conveniences we've

come to know and love.

As an individual, this is what the State Office of Emergency Management Agency recommends you do to prepare. Do a home evaluation. Update your home computer to be Y2K compliant. Check other timed appliances by setting them to 12/31/99 to see if they shut down with the date change. If you have your old "Earthquake" disaster kit still packed away, drag it out and update it. If not, make one up. There's still Mother Nature's storms to contend with in the future. Your kit should include bottled water, candles, a flash light, portable radio, fresh batteries, trash bags, blankets, other things you may need if

you have to be home for three or four days without utilities. You should do your regular grocery shopping early, not December 30th. The family gas grill can be used for cooking, outside only, even if it's a little cold. Keep some additional cash on hand for necessities. Refill essential prescriptions beforehand. Fuel up the family vehicle with gas, but do not store additional gas in your home or attached garage. Fumes could build up in the home and these can be extremely dangerous.

Finally, don't panic. There may or may not be interruptions in utilities or vital services. These, however, will be the first things corrected if there are disruptions. If, for example, your phone is out of service, it may be that all the lines are tied up. January 1st is a big day for calling relatives and friends. If your power is out, some transfers on the grid may be needed. The utility companies are prepared to make adjustments.



Wood River Oilers Football



The 1999 EAWR Champion Football Team and Coaching Staff

The East Alton Wood River Community High School Football Team and coaching staff were recognized at the November 15 City Council meeting for clinching the South Central Conference West title and being the first EAWR football team ever to appear in the IHSA State playoffs. With only four seniors on the team, the school is anticipating the same venue for next year.

Members of the Oiler Football Team are Aaron Long, Jared Gray, Evan Paynic, Ben Martin, Todd Burris, Jake Norris, Daniel Stanley, Martin Long, David Sanders, Matt Ballard, Kyle Gray, Joe Fogle, Jay Landolt, Jason Wheeler, Travis Williams, Shane Tinnon, Brett Buttry, Nate Kamp, Josh Timmins, Randy Rohr, Eric Williams, Jason Thornton, Jason Burns, Ryan Angleton, Kevin Marshall, Miles Partidge, Garry Herron, Ben Moore, Jake Sitze, Bryan Enlow, Dave Jacquin, Jeff Deall, Eric Lauck, Matt Bush, Chris Lauck, Ryne Emerick, Lance Millican, Jon Calame, Ben Weaver, and Jeremy Garner. Head Coach Gary Carter and Assistant Coaches Jim Mize, Brian Paynic, Dave Copeland, Brad Wickersheim, and Derek Forsting. Also, assisting the team were Dr. David Ayres, Team Physician; Mark Carnes, Video Technician; and Rich Binning, Stats Keeper. All of these individuals devoted countless hours of hard work and preparation to form the successful Oiler Football Team.

The City is extremely proud of the Football Team and grateful for the recognition they have brought to the School and the City. Congratulations and good luck next year!!

Upcoming Events:

Calls & Letters from Santa
(refer to the enclosed insert)

December 6

Bake Sale & Raffle

December 11

Breakfast with Santa

8-10:30 a.m. @ Roundhouse

December 14

Santa & Mrs. Claus

Visit the Library at 10:30 a.m.

December 18

Winter Wonderland Tour
and Casino Night

January 27

Hidden Valley Ski Trip

April 26

Animal Inoculation Day
6:30 - 7:15 p.m. for dogs
7:15 - 7:30 p.m. for cats

HALLOWEEN PARADE

Crowds lined the streets on a beautiful autumn day to view the 16th Annual Halloween Parade in Wood River.

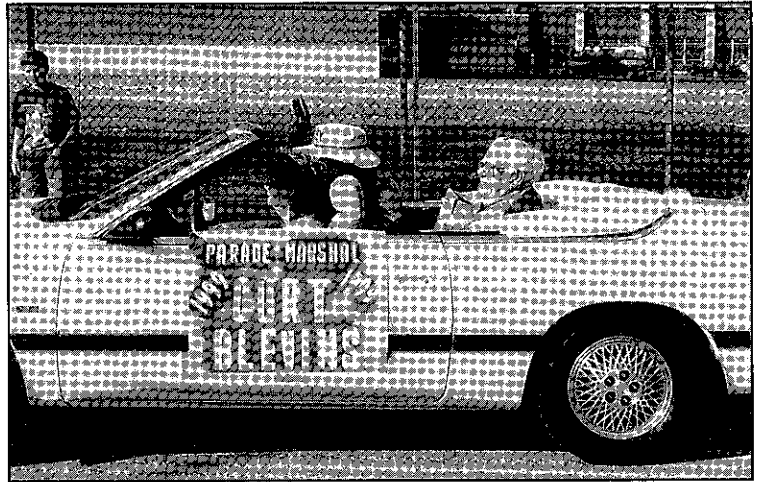
Curt Blevins was honored as the parade's "GRAND MARSHAL". Curt has served as the Commander for the American Legion Post 204 for many years. Curt was owner of Blevins Root Beer Stand which is now Charlie's, as well as one of the original owners of the Wood River Bowl. Cash prizes were awarded for the best floats and costumes. The first place float was sponsored by the Goben, Underbrink and Inman Family (Jungle Journey), with Olin Credit Union (Wild Wild West) and Diane Chester (Pirate Ship) winning second and third place, respectively.

For adult costumes, Mary and Marissa Bensman, Karen and Debbie Stairs won first place as Snap, Crackle and Pop; and Louis and Louie Joyner came in second as a Jack-in-the-Box and Baby Jack. Third place went to Michelle Greear and Rusty as Raggedy Ann and dog.

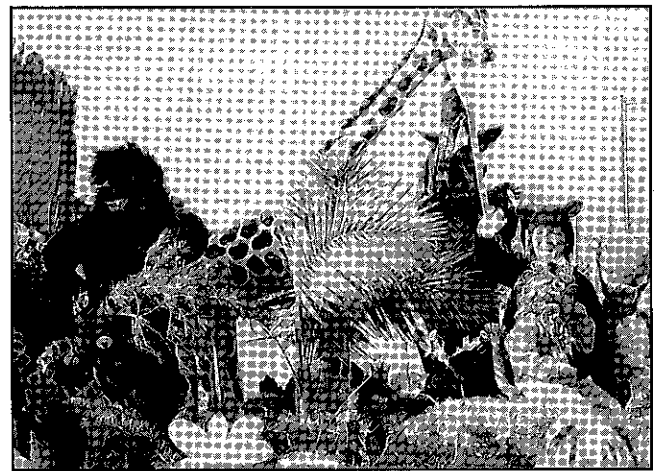
In the child costume category, Nick Legate won first place as a goodwrench car driver, and Ed, Kelly, Allie, Kody, and Chance Wilson took second as Alice and Wonderland. Abby and Emily Harszy won third place as a cactus and pumpkin.

OTHER HALLOWEEN HAPPENINGS

The 1999 Annual Halloween Party hosted by the Parks & Recreation Department was a great success again this year. The children enjoyed games, refreshments, entertainment, prizes, and a costume contest. Winners of the toddler costume contest were Scariest: Rio McGarrah who came as a mummy; Most Original: Abby Harszy, dressed as a cactus; and Cutest: Nicolas Moore, who was a puppy dog. In the Kindergarten through 2nd grade division, winners were: Scariest: J. T. Neal who came as a skeleton; Most Original: Ashley Moore, dressed as a court jester; and Cutest: Lacy Trumble, who was a fairy princess; and winners in the 3rd through 5th grade division were: Scariest: John Lee, who came as a mummy; Most Original: Kyle Lamble, dressed as a mad professor; and Cutest: Barbara Amazich, who was a princess.

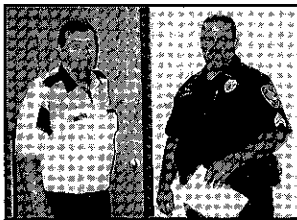


Grand Marshal Curt Blevins



Officer Promoted

Officer Mark Ringering was promoted to the position of Sergeant with the Wood River Police Department.



Mayor Smith and Sergeant Mark Ringering

Sgt. Ringering has been with the Police Department since July 26, 1993. Before being promoted to Sergeant, Mark was a Patrol Officer and Canine Officer. Congratulations to Sergeant Mark Ringering.

New Employee In Sewer Department

Jim Burris has been hired in the Sewer Collection Division of the Public Services Department. Jim is a former part time employee of the department. He has worked the past three years for the Maryville Water Department



Jim Burris

Jim has obtained his CDL License from IDOT, and the C and D Water Operators License from the IEPA. Jim has grown up in Wood River, and his versatility will be a great asset to the City.

Care For Your PET

Dog & Cat Inoculations

A Veterinarian will be at the City Garage for rabies vaccination Wednesday, April 26, 2000 from 6:30 - 7:15 p.m. for Dogs and 7:15 - 7:30 p.m. for Cats.

You may also purchase your dog tags for Fiscal year 2000/2001

Cost of Vaccination \$12.00

Dog Tags:

Male & Spayed Female \$3.50

Unspayed Female \$5.00

(Other Shots are available upon request.)

Aquatic Center Season Passes Make Great Christmas Gifts



The Aquatic Center is offering special rates on season passes. 2000 season passes are being sold at 1999 season pass prices. Don't miss out on this great opportunity. You may purchase your pass at the Roundhouse during regular business hours: Monday through Friday from 8 a.m. to Noon and 1 to 5 p.m. The following prices are good until March 1, 2000.

	<u>Resident</u>	<u>Non-Resident</u>
Child	\$45.00	\$55.00
Adult	\$55.00	\$65.00
Senior (60+)	\$40.00	\$45.00
Family of 3	\$120.00	\$130.00

(Includes 3 immediate family members. Each additional family member is \$20.00)

Join Wood River Recreation for Winter Wonders & Holiday Fun

Finish your Christmas shopping and preparations while your K through 5th grade child enjoys an afternoon preparing for the holiday season Saturday, December 18 from 9 a.m. to 2 p.m.

This special one day class will focus on a variety of holiday themes (stockings, reindeer, Santa Claus, and decorations) and will include music, story telling, arts and crafts, and games. Your child will take home a snack and a Christmas gift. Each child is asked to bring a sack lunch, however, drinks will be provided. Attendance is limited to 50 Children so register early. The cost is \$22.00 per child.

Happy Holidays

Holiday Safety Tips

1. Park your vehicle at well-lit locations, lock it, and pocket the keys.
2. Don't shop alone, and place all packages in the trunk of your vehicle.
3. Carry your purse under your arm.
4. Retain or destroy all credit card carbons.
5. Do not allow young children to be on their own. If they become lost from you, instruct them to contact a store employee.
6. When you leave, make sure your home appears occupied, leave lighting, radio or TV on, and be sure to lock all doors.

**BUCKLE
UP
AND
DON'T
DRINK
AND
DRIVE!**

If you plan to be out-of-town for the holidays, contact the Police Department at 251-3113, and we will make arrangements to check your home while you're away.

Reminders from Public Services Department

STORMWATER

Please remember the City has a combined Sewer System, meaning it handles both sanitary and stormwater in the same pipes. If it rains or snow melts, there is a possibility this water could backup into basements. It is best to take all precautions necessary to keep the water from backing up and causing damage. Examples for protection are drain plugs, a valve off the main line or a backflow preventer on the main line.

SNOW ROUTES

Please remember when we have a snowstorm of two inches or more accumulation, it is unlawful to park on a Snow Route until the streets are cleared from curb to curb. If it is expected to snow overnight, please move your vehicle off the street before you go to bed for the night.

CHRISTMAS TREE RECY- CLING

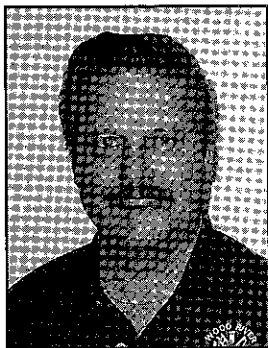
You may dispose of your Christmas Tree at the 14th Street Garage Facility at no charge from December 26th through January 24. The Center is located at 14th and Madison (Route 143), and is open every Friday, Saturday, and Monday from 8 a.m. to 4 p.m., and Sunday from Noon to 4 p.m. Please remove all ornaments and tinsel from the Christmas tree before bringing it to the facility.

If you have any questions on the above information, call the Public Services Department at 251-3122.

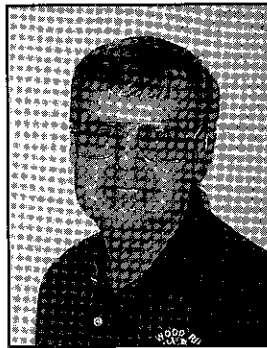


CITY EMPLOYEES RECOGNIZED FOR YEARS OF SERVICE

30 YEAR VETERAN FIREFIGHTERS



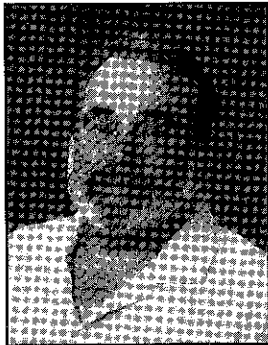
Robert Warren



Danny Lackey

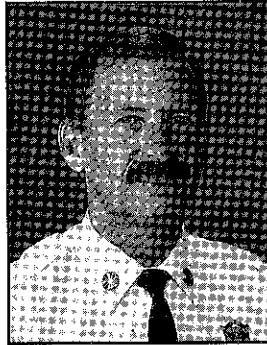
Paid On Call Firefighters Robert "Dick" Warren and Danny Lackey will celebrate 30 years of fire service in December; both joined the fire department in 1969. Mr. Warren is a tool and die maker for Olin Corporation. Mr. Lackey is a shift technician at the Illinois Power Plant in East Alton. Both plan to retire in January, having served the community in two centuries.

25 YEARS



Fred Gilliam

25 YEARS



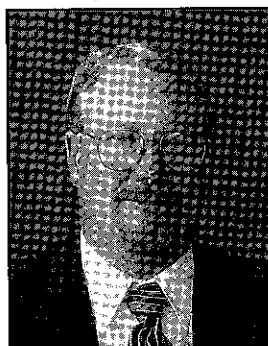
Guy Williams

20 YEARS



Mark Burris

15 YEARS



Charlie Hall

15 YEARS



Evan Nelson

10 YEARS



Matt Napoli

Photographs were not available for the following:
25 Years: Bill Redfern, David Downs, Barb Campbell
15 Years: Pat Keraghan
10 Years: Steve Butkovich

PARKS & RECREATION



Gymnastic Lessons: Tumbling and gymnastics, under the instruction of Melissa Bateman and Monica Baker are offered for pre-school through Jr. High children. Instruction on the balance beam, uneven bars and vault, as well as tumbling techniques are given. Please call the Parks and Recreation Department at 251-3130, for more information.

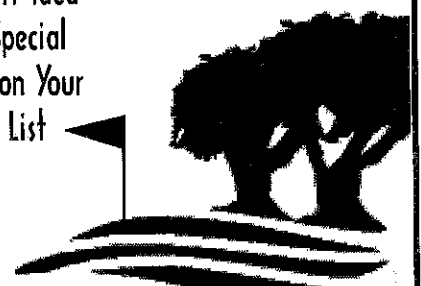
Recreation Department Invites you to Casino Night and Holiday Lights: Casino Night & Holiday Lights - The Recreation Department will be organizing a trip to a casino and holiday light display during the month of December. Call 251-3130 for more details.

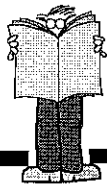
Karate Lessons: Karate instructions are offered for all ages, by instructor George Manns. Classes run on Wednesdays and Fridays, from 8:00 - 9:00 p.m. These lessons are taught at the Recreation Shelter on 14th Street in Wood River. For more information call the instructor at 465-5904.

AEROBICS NEWSFLASH: Come and be a part of the hottest workout ever and KICK TO GET FIT. Wood River Recreation is pleased to announce their new kickboxing aerobics class taught by certified Martial Arts Instructor, Licensed Personal Fitness Trainer, & Star of "Kick to Get Fit" video, Rich Grogan. Classes are structured for all-from beginners to advanced. Classes are Mondays & Wednesdays from 7:00 - 8:00 p.m. beginning 11/01/99, but you are free to join at anytime. 1st Week is Free. Cost - \$35.00 per month.

Belk Park Gift Certificates

A Great Gift Idea
 For That Special
 Someone on Your
 Christmas List





Library News



Check Out What's Happening

FINAL ROUND OF LITERACY CD-ROMS ARE HERE!

The library has received the third and final round of CD-ROM software from the Educate and Automate Initiative, Secretary of State Literacy Office. Both parents and children will enjoy working with these programs. "Mike Mulligan and His Steam Shovel" and "Destination Neighborhood" are just two of the CD-ROMs for use at the library. The previous two years' software has been added to the collection for circulation.

MAY YOUR BREAD RISE TO THE OCCASION!

The new Video Bread series helps one and all with all their bread needs just in time for the holidays. Titles included in the series are "Video Bread Machines", "Early Bread Baking", "Public Pizza", "Video Muffins", "Video Bread Basics", "Video Pizza", and "Video Bread". Stop by the library, check out a video, and make bread a family project!

NEW TITLES FOR YOUNG READERS TO DISCOVER:

"The Declaration of Independence", "Our Founding Fathers", "Henry Ford", "Fun Facts of American History", and "Great American State Quiz"—all videos.

"Exploring Life Science" and "Cultures of the World"—all books. And don't forget all the favorites like "Arthur", "Goosebumps", "Sabrina the Teenage Witch", "Baby-Sitters Club", and "Outer Limits".

COMING ATTRACTIONS:

Look for abridged audiocassettes of eleven Shakespeare titles such as "Othello", "Twelfth Night", "Julius Caesar", and "Hamlet" and a new encyclopedia set of "History of the Modern World".

WE'RE PROUD OF:

The third annual "Family Reading Night", sponsored jointly by the Lorena Avenue PTA and the library, took place

on November 18th. Over 125 people enjoyed a program presented by Ande Yakstis, reporter for the Telegraph, and David Crockett, an employee of Wood River Refining Company. Ande portrayed an old country storyteller and David made wonderful animal balloon creations. Family Reading Night, promoted by Illinois State Library, encourages families to read and grow together!

UPCOMING EVENTS:

Preschoolers may attend a monthly program on the 2nd Tuesday at 10:30 am, and grades K-5 on the 3rd Wednesday at 3:30 pm.

The Friends of the Library will hold their annual bake sale on Monday, December 6th. At that time, the winners of the current raffle will be drawn. First place is 2 soft body dolls donated by Barbara Richey. One doll is 32 inches tall, and her little sister is 24 inches tall. The second place winner will receive the 1999 edition of "Christmas With Southern Living". Tickets are on sale at the library for \$1.00 each or six for \$5.00. Come on down and take a chance, buy some cookies, and have some fun!

Santa and Mrs. Claus will visit the preschoolers at the library on Tuesday, December 14th at 10:30 am. Sleigh bells will be jingling!

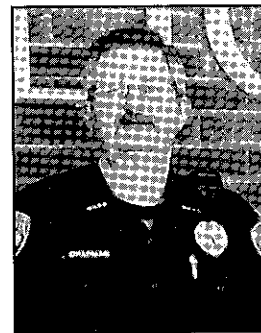
FOR YOUR INFORMATION:

David Church was the lucky winner of the "Say A Little Prayer" Angela doll—his mother came right down to pick it up on September 7th.

We are still saving Campbell Labels for materials. If you need to know what to save, just call us at 254-4832. The Campbell Labels for Education has helped the library add books and videos to the collection for over 13 years.

The Board and Staff of the Wood River Public Library wish you and yours a joyous and peaceful holiday season.

HALL OF FAME:



Jim Chapman

In this issue, we salute Officer Jim Chapman for his dedication in teaching CPR classes to over 1,000 residents and professionals on his off-duty time. Since March 1994, Officer Chapman has trained individuals in how to save a person's life through cardiopulmonary resuscitation. His motivation to train citizens is due to the fact that only 8% of Madison County residents who suffer a heart attack actually survive.

How to recognize that someone is choking, how to perform the Heimlich maneuver, how to open airways, check breathing, take a pulse and start chest compressions are all part of the American Heart Association training led by Chapman and Roxana Parks & Recreation Director Debbie Hunt. Chapman said, "This training is something everyone needs to know how to do - adults and children. We hope you'll never need to use it, but we should all be prepared to save another's life because we never know when we may need to do it."

Jim is willing to travel to a company to offer a course for its employees, as well as any civic organization and groups of neighbors interested in learning CPR for the first time or in refreshing their certification. The training is \$20 per person and the number to call is 254-7485. The City commends Jim for his dedication and interest in serving our community.

Special Recognition & Congratulations to:

Elk Heating & Sheet Metal Cooling for receiving the Small Business of the Month Award for July by the Small Business Council of the River Bend Growth Association. Bob Rohr, Sr. started the business with Emmit Hunt in 1963. They moved to their present location at 473 N. Wood River Avenue in 1983 and employ 20 people.

Mark Burris, Dean Calvin, Leroy Emerick, Paul Palermo, and George Wallace for their selection into the A.S.A. Hall of Fame. Through their efforts, skills, and achievements, these gentlemen have distinguished themselves through the sport of softball and have brought honor to themselves and to the City of Wood River.

Richard Redden for obtaining 2nd place in the 2nd Annual Charity Stand-a-Thon, which raised money to benefit spinal cord injury research. The event took place at Alton Square which also included three Missouri-based Stand-a-Thon sites.

Bonnie Stepanich for her nomination in the 1999 Adult Volunteer of the Year, an annual award presented by the Illinois Health Care Association. Mrs. Stepanich was nominated by V.I.P. Manor where she has volunteered since 1987, helping with group activities and maintenance of flower gardens.

The Wood River Fire Department for their efforts and support for the Muscular Dystrophy Association. Fire Department personnel solicited funds at the intersection of Sixth & Ferguson and collected over \$1,800 for this worthwhile cause.

Brenda Blumstein, Jennifer Courtoise, Leslie Dona, Diana Harszy, Patty McReynolds, Jan Sneed, Sue Spencer, and Sarah Vogel for their participation in the 1999 American Heart Association Walk held at Lewis & Clark Community College. The ladies represented the City of Wood River very well collecting \$2,330.

The Hoedowners Square Dance Club on their 50th Anniversary. The Hoedowners Club is one of the oldest in Illinois and holds regular dances every second and fourth Saturday of the month at 7 p.m. at the Roundhouse. The public is always welcome to join in the fun.

The American Federation of Musicians Local 98 AFL-CIO on celebrating their 100th anniversary. Throughout the decades, Local 98 members have entertained at dance clubs, nursing homes, private parties and weddings as well as at Edwardsville and Wood River Municipal Band concerts.

The 10th Annual Pride Chili Cook-Off winners: People's Choice Award - Alton Mexican Club, Firehouses - Wood River Fire Department, Financial Institutions - Olin Employees Credit Union, Service Clubs - Alton Mexican Club, Restaurants - DJ's Bar & Grill, Businesses - Wood River Township Hospital, Media - WBGZ, Individual - Donna Miller, and Best decorated booth - Franco's Restaurant @ Holiday Inn.

Little Miss and Little Mr. Wood River who were crowned Saturday, October 16 at the Octoberfest. Ms. Shelby Baalman, daughter of Jim & Gwen Baalman won the Little Miss Wood River title and Justin Robinson, son of James & Dawn Robinson received the Little Mr. Wood River title.

Porky's Bar & Grill for winning the Octoberfest Chicken Wing Cook-off for the Bar & Restaurant category and Certified Sales & Service for winning the Business category, as well as the People's Choice Award.

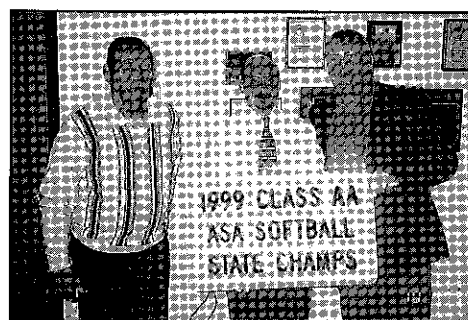
Dick's Flower Shop for being named the October Small Business of the Month by the Small Business Council of the River Bend Growth Association. Dick's Flower Shop was founded in 1969 in Wood River by Dick Strack, who later opened another store in Alton in 1989.



St. Bernards students landscape park

St. Bernard's Student Council consisting of Kyle Yost, Marc Meyers, Vicki Allen, Alyssa Baron, Jimmy Siatos, Andy Russell, Kimberly Hoffmann, Jamie Bowermaster, and Sarah Buesteton, as well as Council Directors Veronica Galletta and Margie Siatos made a difference at Benbow Soccer Field on Saturday, October 23 by landscaping the park as part of their contribution for Make a Difference Day.

HONORED AT COUNCIL MEETING



Mayor Lon Smith, Joseph Monroe and Jeff Davis

Phone Masters was recently recognized at a City Council meeting by Mayor Smith and Joseph Monroe of the Illinois Department of Transportation for capturing the 1999 A.S.A. Double A Softball State Championship. The Illinois Department of Transportation presented a sign to Jeff Davis that will be posted at the entrance to the City's limits. Phone Masters also won the World Amateur Sports Association (WASA) Class AA World Tournament this summer. The City offers its sincere congratulations to Phone Masters and is proud of their accomplishments.

CITY MANAGER'S MESSAGE

"The City - a business"

Sometimes I am asked if the City is a business. The answer is yes and no. Organizationally, the City is structured like a business. The organizational chart is a standard pyramid design with the City Council near the top and the employees at the bottom.

All powers the City possesses are derived from the citizens of Wood River. All of you corporately are the head of the City. Under you are your elected officials, the City Council. The Council could be equated to a Board of Directors of a corporation. The Council (board) makes policies and determines the mission and the overall level of services that the City provides.

The City Council hires and supervises a City Manager (Chief Administrative Officer) to manage City departments and employees. The manager is in charge of personnel, purchasing, finances and operation. The manager hires department heads (upper level management) to supervise the individual departments. From an organizational standpoint, the City closely resembles a business.

When we examine the functions of the City, we begin to see differences between the City and a business. First and

foremost, the City does not operate to make a profit. This makes for a big difference between the City and a business. Although some of the City's Enterprise Funds are profitable, the intent of the City is to balance expenditures against revenues.

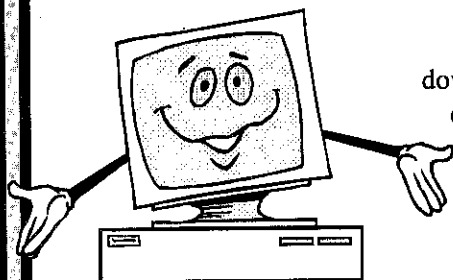
Like a business, the City does have a product. That product is services. Unlike business, the City does not sell its services, it delivers them. The City does utilize many business practices: on-the-job training of employees, planning, budgeting, marketing, and striving for efficiency are a few.

Second, business and the City differ as to the level of responsiveness. The individual stockholder of a business or corporation has little if any influence. The individual citizen, however, can have direct contact with the Board (City Council) and the Chief Administrative Office (City Manager). Citizens can even contact department heads and employees, a practice that is almost unheard of in business.

Third, the organization and operation of the City is designed to reflect the democratic process. Unlike a business which is often authoritarian, the City is founded on democratic principles and is intended to serve the needs of its citizens.

As you can see, there are similarities between a business and the City. There are significant differences, also. I hope this explanation helps. If not, please call or write me at City Hall.

THE CITY ON THE NET



Because of a generous donation from downtown business owner, Bob Drake, we can now provide information about our community and important City services through the Internet. So next time you're on the net, surf past www.woodriver.org for more on Wood River.

WOOD RIVER BUSINESS SCENE

Welcome New Business

JMP Cycle
Cycles

Joe Panapinto, Owner
1490 E. Edwardsville Road • 255-6116

Scrap Book Garden
Scrapbook Supplies
Charlotte Liley, Owner

931 Edwardsville Road • 259-3770

AllState Insurance
Insurance Agent

Jim Allen, Manager
638 Wood River Avenue • 254-2300

Victoria's Closet
Resale Shop

Stacy Pate, Owner
382 E. Edwardsville Road • 254-3447

Miss Minnie's Attic
Resale Shop

Diana Howland, Manager
29 N. Wood River Avenue • 254-8322

R & W Masonry
Masonry Construction & Repairs

Randy Weber & Scott Radcliff, Owners
258 E. Ferguson Avenue • 254-7901

Petrel Group
Wholesale Lumber & Refinery Consultant

Winston Wallace, Owner
602 Wood River Avenue • 254-4496

AARP Senior Employment
Senior Employment Agency

Robert Clark, Director
9 W. Ferguson Avenue • 254-0195

Changed Name

Wood River Auto Sales is now
Mid America Auto Broker
James Fassler, Owner
1850 Vaughn Road • 258-1600

New Owners

Hartmann's Jewelry & Gift Shop
Randy Ploeg and Mark Witt, Owners
17 E. Ferguson • 254-3911

Relocated Business

Keeton Law Office
Ken Keeton, Owner
925 E. Edwardsville Road • 251-6331

Additions/Improvements

Hardee's Restaurant
1099 E. Edwardsville Road • 258-1224